

# 2017-2018 North Central High School Theatre Sponsorship Opportunities

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

***Our professionally printed programs are seen by over 5000 patrons per year!***

## Program Advertising Options

1 to 5 placements through end of 2018 season

**15% OFF with 2 placements, 20% OFF with 3 or 25% off with 4!!**

Ad Size	1 Placement	2 Placements	3 Placements	4 Placements
<b>1/8 Page</b>	\$50	\$85	\$120	<b>\$150</b> <i>(\$50 savings)</i>
<b>1/4 Page</b>	\$100	\$170	\$240	<b>\$300</b> <i>(\$100 savings)</i>
<b>1/2 Page</b>	\$150	\$255	\$360	<b>\$450</b> <i>(\$150 savings)</i>
<b>Full Page</b> <i>(8.5x11)</i>	\$200	\$340	\$480	<b>\$600</b> <i>(\$175 savings)</i>
<b>Full Page</b> <i>COLOR!</i>	\$250	\$425	\$600	<b>\$750</b> <i>(\$225 savings)</i>
<b>Individual Due Dates</b>	<b>Fall Play</b> Aug. 19	<b>Musical</b> Oct. 13	<b>One-Acts</b> Jan. 27	<b>Spring Play</b> March 10

Ad Size purchasing: \_\_\_\_\_ Number of Placements \_\_\_\_\_ Total cost: \_\_\_\_\_

## Website Advertising Options

### NorthCentralTheatre.org

*Our website averages more than 20,000 views a year!*

#### Webpage Sponsorship Options:

Now through July 2018, artwork placement online with link to your business website and a mention in the program (See *NorthCentralTheatre.org Sponsorship & History page* for examples)

**Home Page: \$600\_\_\_\_\_ All Other Pages: \$300 each\_\_\_\_\_**

## Put YOUR business on OUR tickets!

Each year NC Theatre sells *thousands* of online tickets, emailed directly to the consumer.

- Put your business directly in the hands of thousands of patrons with one ad.
- Great opportunity to offer a coupon such as: “bring this ticket in for 10% off!”
- **Only ONE business per show**, no other advertising around near your ad! (Purchase early to make sure it’s YOUR business’s name on the tickets - not your competitor’s.)

### Purchase more than one to receive a discount.

*Circle the package you want.*

	<b>Musical Nov 2017</b>	<b>Fall Play September 2017</b>	<b>Winter One-Acts February 2018</b>	<b>Spring Comedy April 2018</b>
<b>Individual show prices</b>	\$800	\$400	\$300	\$400
<b>Musical + 1 play</b>	<i>Included</i>	<b>\$1250</b> <i>(Save \$150)</i>		
<b>Musical +2 plays</b>	<i>Included</i>	<i>Included</i>	<b>\$1600</b> <i>(Save \$200)</i>	
<b>Musical +3 plays</b>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<b>\$1950</b> <i>(Save \$250)</i>
<b>2 Straight plays</b>		<i>Included</i>	<b>\$700</b> <i>(Save \$100)</i>	
<b>3 Straight plays</b>		<i>Included</i>	<i>Included</i>	<b>\$900</b> <i>(Save \$180)</i>
<b>Individual Due Dates</b>	<b>Oct. 13</b>	<b>Aug. 24</b>	<b>Jan. 8</b>	<b>March 1</b>

#### Advertising Options Selected Amount

Program Advertising Purchase Amount: \$ \_\_\_\_\_

Webpage Sponsorship: \$ \_\_\_\_\_

Ticket Advertising Option: \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

#### Artwork and check maybe given to NCHS Student or sent to:

Mr. Nathan Shewell, Theatre Arts Director,  
North Central High School, 1801 E. 86th St. Indianapolis, IN 46240  
Artwork may also be emailed to: [nshewell@msdwt.k12.in.us](mailto:nshewell@msdwt.k12.in.us)

Student Name \_\_\_\_\_