



North Central High School Musical Families,

Congratulations on your student being selected to participate in The Little Mermaid cast or crew. If this is your first experience being a part of the North Central Fall musical, you will be amazed at the level of professionalism in which this production is presented. If you have been a part of this family before, then you are well aware of the honor that it is to be a part of the NC Theatre family. We are glad that you are here! And we need your help!

These incredibly successful productions do not just happen. Combined with the artistry, skill, and talent of our amazing artistic team headed by Mr. Shewell, Mr. Raunick, and Mr. McIlquham, we rely heavily on parents and guardians to support the many efforts that are required for a production of this scale. Three ways that we are asking for your help are:

1. Volunteer your time
2. Donate to the silent auction
3. Make a monetary donation to Friends of NC Theatre

Please learn about the many volunteer opportunities available and sign up for at least one shift / opportunity to help. The SignUp Genius has been shared electronically via email. Sign up for as many shifts as you would like, but please sign up for at least one shift at <https://tinyurl.com/NCtheatrevolunteers>

Donate an item to the silent auction. We are looking for items to auction off at our largest fundraiser of the year, which takes place during the Friday and Saturday performances of The Little Mermaid, in the lobby. Anything from \$5 gift cards, to handmade jewelry, a gift certificate for a service, or tickets to major Indianapolis sporting and arts events can be used and will be appreciated for this silent auction effort. If you can provide it, we can sell it. And 100% of the proceeds to go the North Central Theatre department and students. We are asking for 100% participation this year with **each family donating at least one item** for this event.

In an effort to assist you with acquiring items, we have created a tool kit for your use, which includes three documents that can be accessed on the NC Theatre web page at this link: <http://www.northcentraltheatre.org/play-a-part/silent-auction>.



The documents are:

- Auction Suggested Script 2019
- Auction Merchants 2019
- Auction Receipt 2019

Using the language on the letters as a framework for conversations with vendors, business, service providers etc. is a good place to start.

Once you have secured an auction item, please contact one of the auction co-chairs listed. We will make arrangements to receive it and get it placed in the auction.

Thank you so much for your help and support. We are very excited for The Little Mermaid and we are so pleased that your student has an interest in North Central Theatre.

Sincerely,

Jamie Miller
Silent Auction Co-Chair
jarenbar@iu.edu

Diane Cowger
Silent Auction Co-Chair
diane.cowger@outlook.com



Autumn 2019

Suggested Script:

As a member of the Theatre Organization of Panther Parents (TOPPS) at North Central High School, we represent students of NC theatre and are seeking your support for a fundraising effort.

North Central is one of Indiana's premier high schools with a tradition of excellence in performing arts. All theatre department productions are totally self-supporting. This year, the department will present several plays and Disney's The Little Mermaid. This production will be presented November 8-9 and 15-16, 2019. As a group of involved parents, we have formed TOPPS to help raise funds for the productions and to provide support for the theatre department.

One of the many projects we undertake yearly is a **silent auction** to be held during the fall musical. We are asking you to contribute a gift certificate or item for the auction. This **tax-deductible** donation would help efforts to continue quality theatre productions.

If you would like to contribute to this very worthy cause, we can accept your donation any time before **Monday, November 4**. We can arrange for pick up and provide a tax letter for your records. Or, you can mail your donation to:

Nathan Shewell
NCHS Theatre Arts Director
North Central High School
1801 E. 86th St.
Indianapolis, 46240

On behalf of the students and parents of North Central Performing Arts, **THANK YOU!**



Autumn 2019

Dear Merchant and Neighbor,

As a member of the Theatre Organization of Panther Parents (TOPPS) at North Central High School, we represent students of NC theatre and are seeking your support for a fundraising effort.

North Central is one of Indiana's premier high schools with a tradition of excellence in performing arts. All theatre department productions are totally self-supporting. This year, the department will present several plays and Disney's The Little Mermaid. This production will be presented November 8-9 and 15-16, 2019. As a group of involved parents, we have formed TOPPS to help raise funds for the productions and to provide support for the theatre department.

One of the many projects we undertake yearly is a **silent auction** to be held during the fall musical. We are asking you to contribute a gift certificate or item for the auction. This **tax-deductible** donation would help efforts to continue quality theatre productions. Additionally, each year funds are used for scholarships to help offset fees for students to attend the Indiana State Thespian Conference, the International Thespian Festival and to award scholarships to graduating seniors to help offset the cost of secondary education.

If you would like to contribute to this very worthy cause, please call by **Monday, November 4**. We'll arrange for pick up and provide a tax letter for your records. Or, mail your donation to:

Nathan Shewell, NCHS Theatre Arts Director
North Central High School
1801 E. 86th St. Indianapolis, 46240

On behalf of the students and parents of North Central Performing Arts, **THANK YOU!**

Sincerely,

Jamie Miller
Silent Auction Co-Chair
jarenbar@iu.edu

Ellen Rogers
TOPPS President
Erogers87@comcast.net
317-432-0746

Diane Cowger
Silent Auction Co-Chair
diane.cowger@outlook.com

Nathan Shewell
NCHS Theatre Arts Director
director@northcentraltheatre.org
317-259-5301, ext 45795



2019-2020

On behalf of NCHS Theatre TOPPS (Theatre Organization of Panther Parents) and North Central High School Theatre, thank you for your tax-deductible contribution valued at \$_____.

North Central High School Theatre Parent Organization TOPPS' tax ID number is:
81-3144543

NCHS Theatre could not operate without businesses like yours! Proceeds from the event will benefit the theatre program and the hundreds of students that it serves every year.

Your support of excellence is greatly appreciated. Thank you very much for your contribution.

Sincerely,

Jamie Miller
Silent Auction Co-Chair
jarenbar@iu.edu

Diane Cowger
Silent Auction Co-Chair
diane.cowger@outlook.com

The Little Mermaid Resources - Don't Forget.....

Volunteer Opportunities

We need 100+ volunteers to make The Little Mermaid truly amazing for everyone involved. All families are expected to volunteer at least 5 hours for the run of the show. Opportunities include donating food for students or concessions, hosting a cast party, distributing marketing materials, helping with social media, house management, selling tickets at the show and designated lunch hours, participating in solicitation day for the silent auction as well as assisting with different aspects of the silent auction.

(Any volunteer position on the night of the show guarantees free entry to performance after your responsibilities conclude. Seating is not guaranteed.)

Volunteers can sign up at <https://tinyurl.com/NCtheatrevolunteers>

Social Media – Promote Your Kids!

Your students worked hard to get cast in this production, but the real work hasn't even started. Countless hours will be spent perfecting scenes, songs and choreography. Now, it's our job to help pack the house. The results will be priceless, unforgettable moments we all want everyone to see. Invite friends and family. Share on social media. Brag about your students! They deserve it. We post just about every weekday across multiple platforms. Please share at least once a week.

<https://www.facebook.com/NorthCentralTheatre>

<https://www.instagram.com/nconstage>

<https://twitter.com/nconstage>

The Little Mermaid Parent Remind

Sign up to get text alerts for The Little Mermaid by following the instructions below.

Text **@ncstage19** to the number 81010. You will receive a welcome remind. If anyone has any trouble with 81010, you can also try texting **@ncstage19** to (317) 708-0155.